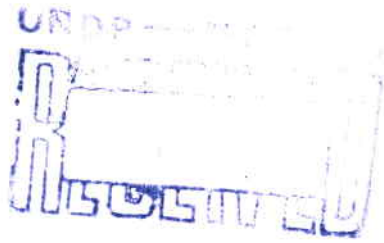




Governo de Moçambique



*Programa das Nações Unidas
para o Desenvolvimento*

**UN Mozambique
GSB/IMD Annual Work Plan 2011**

Agency: UNDP

UNDAF OUTCOME 4:

More equitable economic opportunities increased to guarantee a sustainable life for men and women.

Country Team Program Outcome(s):

- 4.3 Strengthened economic growth through employment, local industries, Access to markets, trade, finance services and local infra-structures promotion,

Anticipated Country program Output(s):

- 4.3.4 Business transition from informal to the formal sector supported, reinforcing the capacity to address the supply side constraints related with quality certification and testing of products for domestic and external markets

Implementing Agency: UNDP (DIM)

Other Implementing partner: Center for Investment Promotion (CPI)

The Trade and Private Sector Partnerships component's aim is to reduce poverty by contributing to sustainable economic growth.

In 2010 the GSB program, initiated in 2008, produced moderate results with the reactivation of the Global Compact Local Network, the identification of two pro-poor investment opportunities in economically significant value chains, and the building of networks to partner with other organizations. Key challenges faced were related to the weak capacity of SMEs, the lack of an enabling environment for inclusive market development/businesses, and the repercussions of the global financial and economic crisis.

The 2011 AWP for the Growing Sustainable Business (GSB) / Inclusive Market Development (IMD) component will focus on expanding the program as a vehicle to promote an enabling environment for pro-poor and inclusive market development, and facilitate partnerships/linkages with the private sector to support commercially viable business investments and interventions that have a positive impact on poverty reduction. This involves supporting innovative business models that target the inclusion of the poor and excluded groups by providing financing for market and feasibility studies, technical assistance, and the provision of seed funding for interventions that have potential for high impact on employment creation and inclusive growth.

Based on the groundwork conducted in 2010 and in light of these challenges, the 2011 GSB/IMD AWP will focus on: 1) supporting an enabling environment for inclusive market development by conducting a multi-stakeholder analysis/survey to evaluate the role of UNDP/CPI in IMD – the objective will be to formulate a IMD strategy for UNDP to support the government in developing a national strategy of IMD focusing on the poor, youth, and women (pro-youth GSB); 2) strengthen the capacity of CPI to promote IMD – this will include its capacity to become a knowledge “hub” of potential pro-poor investments, partnerships/linkages, networks, and current information on available inclusive finance/business development services to support GSB/IMD-type investments/linkages; 3) promote GSB/IMD focusing on value chains that have high potential for inclusive growth, employment creation, and strengthening of SMEs, smallholder farmers/associations – GSB will initially concentrate on the value chain interventions identified in 2010 (Xai Xai Sea Food and Nampula Fresh Vegetable), and potentially expand to other value chains/priority sectors such as honey, rice, agro-forestry, handicrafts, etc.

The 2011 GSB/IMD AWP implementation will be based on the approach of the “Inclusive Markets Development” (IMD) which emphasizes the need to take a broader and more integrated approach to how the private sector can best contribute to poverty reduction and sustainable development within a setting of well-regulated and transparent markets. Inclusive markets include the poor on the supply side as employees, producers, and business owners at various points along value chains, and on the demand side as clients and customers for affordable products and services. The project will also actively seek synergies with the ART-PAPDEL (local economic development) and BIFSMO projects (inclusive finance).

| | |
|---------------------|--------------------------------|
| Program Period: | Jan – Dec 2011 |
| Program Component: | Local Economic Development |
| Budget Code: | 00055103 GSB – CPI Output 2 |
| Atlas award number: | 00046333 |
| Year: | 2011 |

| | |
|--|-----------|
| Estimated Annual budget: | \$349,364 |
| Allocated resources: | |
| Regular Resources: | \$30,000 |
| Other Resource (OR) | |
| - Joint Program (JP) | \$160,137 |
| - Mitsui (return of funds used in 2010) | \$19,360 |
| To be mobilized: | \$139,867 |

UNDP Mozambique Annual Work Plan 2011

Approved by:

Center for Investment Promotion (CPI)

Sebastião Lourenço Sambo
Director
Sebastião Sambo

22-Dezembro-2010
Date

United Nations Development Program (UNDP)

Jocelyn Mason
UNDP Resident Representative, a.i.

16/1/2011
Date

Trade and Private Sector Partnerships (GSB - CPI Component – 00055103 Output 2)

| Component 2: Decentralization and Local Development | | | | | | | | | |
|---|---|------------------|----|----|----|--------------------|-------------------------------------|------------------|--|
| CPAP Expected Outcome | | | | | | | | | |
| 2.2.5. National Strategy and Plan of Pro-Youth GSB adopted and piloted | | | | | | | | | |
| EXPECTED RESULTS | KEY ACTIVITIES | TIMEFRAME | | | | RESPONSIBLE | PLANNED BUDGET | | |
| | | Q1 | Q2 | Q3 | Q4 | | Planned Amount | Amount Allocated | Source of Funds |
| 2.2.5. National Strategy and Plan of Pro-Youth GSB adopted | 2.2.5.1 Technical capacity enhanced at CPI to pilot and integrate the GSB/IMD approach <i>(GSB Broker fees)</i> | X | X | X | X | UNDP | \$41,764 (\$3480.33 x 12 months) | \$41,764 | RR \$30,000 OR (Mitsui) \$11,764 |
| EXPECTED RESULT FOR THE YEAR: Growing Sustainable Business/Inclusive market development (Pro-Youth) approach successfully piloted as the foundation to develop a National Strategy | 2.2.5.2 Administrative and Logistical support provided to CPI to implement the GSB/IMD approach, and revitalize the Global Compact Local Network <i>(GSB Assistant fees)</i> | X | X | X | X | UNDP | \$24,000 (\$2,000 x 12 months) | \$24,000 | OR (Mitsui) \$7,596 OR (JP) \$16,404 |
| | 2.2.5.3 Training Participation of the GSB Broker, CPI staff in training/events/meetings to enhance knowledge, skills, and networking relevant for Global Compact (GC) and GSB/IMD | X | X | X | X | UNDP | \$6,000 (attend 2 – 3 trainings) | \$1,733 | OR (JP) \$1,733 Unfunded \$4,267 |

| Component 2: Decentralization and Local Development | | | | | | | | | |
|--|---|-----------|----|----|----|-------------|------------------------------|------------------|---|
| CPAP Expected Outcome | | | | | | | | | |
| 2.2.5. National Strategy and Plan of Pro-Youth GSB adopted and piloted | | | | | | | | | |
| EXPECTED RESULTS | KEY ACTIVITIES | TIMEFRAME | | | | RESPONSIBLE | PLANNED BUDGET | | |
| | | Q1 | Q2 | Q3 | Q4 | | Planned Amount | Amount Allocated | Source of Funds |
| | <p>2.2.5.4 Global Compact Expand GC network through hosting of seminars, workshops, and meetings – increase awareness of GSB/IMD approach, as well as in building government, private sector, bilateral donor, business association, regional, CSO partnerships</p> <p><i>(Seminars/meetings, resource persons travel/DSA, communications)</i></p> | X | | X | | UNDP | \$10,000 (2 events) | \$5,000 | OR (JP) \$5,000 Unfunded \$5,000 |
| | <p>2.2.5.5 Market/FS/Project Design Market/FS/Project Design conducted for inclusive market investment opportunities with focus on Gaza, Cabo Delgado and Nampula. Potential sectors/value chains include Horticulture, Seafood, Handicraft, Agro-forestry, Honey, Rice, etc.</p> <p><i>(consultant fees, travel/DSA, seminars/workshops)</i></p> | X | X | | | UNDP | \$40,000 (2 or 3 studies) | \$0 | Unfunded \$40,000 |

| Component 2: Decentralization and Local Development | | | | | | | | | |
|--|--|-----------|----|----|----|-------------|--|------------------|--|
| CPAP Expected Outcome | | | | | | | | | |
| 2.2.5. National Strategy and Plan of Pro-Youth GSB adopted and piloted | | | | | | | | | |
| EXPECTED RESULTS | KEY ACTIVITIES | TIMEFRAME | | | | RESPONSIBLE | PLANNED BUDGET | | |
| | | Q1 | Q2 | Q3 | Q4 | | Planned Amount | Amount Allocated | Source of Funds |
| | <p>2.2.5.6 GSB/IMD Analysis Multi-stakeholder analysis conducted to evaluate strategic role of UNDP/CPI in promoting GSB/IMD to develop national strategy <i>(consultant fees, travel/DSA, seminar/workshop)</i></p> <p>2.2.5.7 Technical Assistance Provision of training (business, technical skills, access to markets, meeting standards) in strategic points along value chains identified as having high impact for GSB/IMD <i>(consultant fees, seminars/workshops, travel/DSA)</i></p> | X | X | X | | UNDP | \$22,000 | \$15,000 | OR (JP) \$15,000 Unfunded \$7,000 |
| | <p>2.2.5.8 Strategic Seed Funding Provision of seed funds to kick-start GSB/IMD interventions in identified sectors/projects/value chains <i>(funding technological adaptations to meet market requirements, strategic capital investments to kick start wider value-chain interventions)</i></p> | | | X | X | UNDP | \$150,600 (Nampula Fresh Vegetable and Xai Xai sea food, and possibly one more) | \$120,000 | OR (JP) \$120,000 Unfunded \$30,600 |

Component 2: Decentralization and Local Development

CPAP Expected Outcome

2.2.5. National Strategy and Plan of Pro-Youth GSB adopted and piloted

| EXPECTED RESULTS | KEY ACTIVITIES | TIMEFRAME | | | | RESPONSIBLE | PLANNED BUDGET | | |
|---------------------------|---|-----------|----|----|----|-------------|----------------|--|--|
| | | Q1 | Q2 | Q3 | Q4 | | Planned Amount | Amount Allocated | Source of Funds |
| Monitoring and Evaluation | Joint Monitoring visits: UNDP/CPI (Travel/DSA) | X | X | X | X | UNDP | \$5,000 | \$2,000 | OR (JP) \$2,000 Unfunded \$3,000 |
| TOTAL | | | | | | | \$349,364 | RR \$30,000 OR (Mitsui) \$19,360 OR (JP) \$160,137 | RR \$30,000 OR (Mitsui) \$19,360 OR (JP) \$160,137 Unfunded OR (JP) \$139,867 |

M&E Framework

| AWP 2011 Expected results | Indicators, baselines and targets | Means of Verification |
|--|--|--|
| <p>2.2.5. National Strategy and Plan of Pro-Youth GSB adopted</p> <p>EXPECTED RESULT FOR THE YEAR: Growing Sustainable Business/Inclusive market development (Pro-Youth) approach successfully piloted as the foundation to develop a National Strategy</p> | <p>Indicator: Number of inclusive market interventions supported Baseline: 0 Target: 6</p> <p>Indicator: Increase in income and numbers employed in beneficiary business/value chain Baseline: 0 Target: 25% increase</p> <p>Indicator: Increase in number of signatory companies of the Global Compact Baseline: 24 (including FEMA) Target: 30 companies</p> <p>Indicator: GSB/IMD Assessment and Draft National Strategy document completed</p> | <p>Completed Market/Feasibility Studies/Project Design (at least 2) Strategic seed-funding disbursed to identified value chain interventions (at least 2) Trainings conducted along identified value-chains (possibly 1 or 2) End of Year Review of each intervention – stating the increase of income, number of employed people, possibly impact on food security if applicable, including issues like youth/gender empowerment, environment, and decent work List of companies registered to UNGC Data source: UNGC</p> |
| Studies, surveys and evaluation | | |
| GSB/IMD Assessment - GSB Intervention Plan Survey | | |
| Market/Feasibility Studies/Project Design/Business Cases for the selected value chain interventions | | |
| End of Project Review in November 2011 | | |
| Existing Global Compact Signatory Companies Survey | | |